



# THE LOUISIANA DIVERSITY FORUM

Thursday, October 16, 2008

7:45 a.m. - 2:15 p.m.

Hilton Baton Rouge Capitol Center

201 Lafayette Street

Baton Rouge 70801

## KEANMILLER

KEAN MILLER HAWTHORNE D'ARMOND McCOWAN & JARMAN LLP

### THE LOUISIANA DIVERSITY FORUM

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The Louisiana Diversity Forum will offer a platform for distinguished guest speakers to provide their own insights and ideas on topics related to diversity. The Louisiana Diversity Forum (including the networking luncheon) is provided free of charge and is organized by Kean Miller Hawthorne D'Armond McCowan & Jarman, LLP. Please register before October 13th by contacting Lauren Babin at 225.382.3472 or [lauren.babin@keanmiller.com](mailto:lauren.babin@keanmiller.com)

**7:45 - 8:15 A.M.**

#### **Registration and Networking Breakfast**

**8:15 - 8:20 A.M.**

#### **Welcome and Introductions**

Gary A. Bezet, Managing Partner, Kean Miller

**8:20 - 8:45 A.M.**

#### **Demographic Diversity in Louisiana**

Dr. Charles Tolbert, Baylor University and Strategic Demographics, LLC  
This presentation will explore current statistics and trends in diversity, including the future of diversity demographics at the state, parish and city level.

**8:45 - 9:15 A.M.**

#### **Corporate Diversity: The Journey to Inclusion**

Alison Anthony, Chief Diversity Officer, The Williams Companies  
Over the last few years, corporations have made a significant investment related to managing their diversity and inclusion efforts. We'll explore WHY companies are spending time and resources to make this positive change – what is the business case behind the effort? We'll also explore what corporations are asking of service providers in cooperation with their internal diversity and inclusion efforts

**9:15 - 9:40 A.M.**

#### **Diversity in Public Education: Redefining the Art of Teaching for Students**

Charlotte D. Placide, Superintendent, East Baton Rouge Parish School System  
As our society has become more diverse, so has the public school system that serves it. The challenges that contemporary urban school districts face are vastly different than those of the past. In order to meet the changing needs of our students, the school system is developing strategic measures in cultural proficiency in order to reach students and their families. These measures must be designed not only for the students, but for the adults who serve them as well.

**9:40 - 10:00 A.M.**

#### **Break**

**10:00 - 10:25 A.M.**

#### **Diversity in the Workplace**

Jacqui Vines, CEO, Cox Communications  
The leader of Cox Communications' regional operations will reflect on her career and experiences since entering and rising through two major corporations. She will also comment on the culture and practices that have made Cox one of the nation's most honored workplaces for diversity.

**10:25 - 10:45 A.M.**

#### **A Creative Approach to School Desegregation**

Charles L. Patin, Jr., Partner, Kean Miller, Desegregation Expert  
This presentation will delve into several creative approaches relating to school desegregation.

**10:45 - 11:15 A.M.**

#### **Wal-Mart, an Overview of our Diversity Journey**

R. Fenimore Fisher, Senior Director of Employment Analysis, Wal-Mart Stores, Inc.  
This presentation will provide a summary of the diversity journey of Wal-Mart Stores, Inc.

**11:15 - 11:35 A.M.**

#### **Diversity and the Arts**

Kristin Sosnowsky, Swine Palace Productions  
A discussion on using the arts, and specifically theater, as a way to promote diversity and create a community dialogue around issues of social justice.

**11:35 A.M. - 12:15 P.M.**

#### **Break/Lunch Service**

**12:15 - 12:55 P.M.**

#### **Luncheon Presentation: Diversity and Baton Rouge**

Melvin "Kip" Holden, Mayor-President, Parish of East Baton Rouge

**12:55 - 1:25 P.M.**

#### **Diversity and Wealth Creation**

Dr. John S. Butler, University of Texas IC2 Institute and the Herb Kelleher Center for Entrepreneurship  
This presentation will concentrate on how diverse groups create wealth and jobs in America and globally. Data from Silicon Valley, The Texas Region (Austin, San Antonio, Houston) will be utilized to show how they contribute to the continued revitalization of communities.

**1:25 - 1:50 P.M.**

#### **Diversity and the EEOC**

Jim Sacher, Regional Attorney, EEOC  
This presentation will discuss creative remedies obtained when past class, race and national origin harassment cases were litigated.

**1:50 - 2:15 P.M.**

#### **Diversity: Thoughts and Observations**

Dr. Christel Slaughter, Partner, SSA Consultants  
Dr. Slaughter will engage the attendees in a interactive dialogue about the value of respect for diversity.

**2:15 P.M.**

#### **Adjourn**

R.S.V.P. TO LAUREN BABIN AT 225.382.3472 OR [LAUREN.BABIN@KEANMILLER.COM](mailto:LAUREN.BABIN@KEANMILLER.COM)  
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