

STAYING COMPETITIVE BY SMART USE OF INTELLECTUAL PROPERTY

THURSDAY, OCTOBER 3

8:00 - 10:00 AM

SUPERIORS STEAKHOUSE

855 PIERREMONT ROAD, SHREVEPORT

The Kean Miller Intellectual Property Team will address numerous IP topics that could potentially play an important role in your business and how you stay competitive in today's market.

**PATENT PROTECTION AND
INFRINGEMENT**



**USE OF TRADEMARKS TO
BRAND AND IDENTIFY IN A
FAST PACED WORLD**



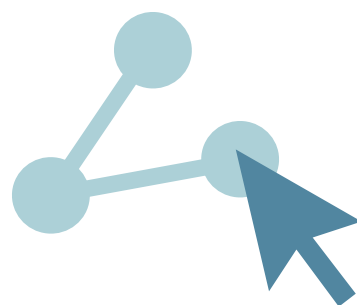
**COPYRIGHT PROTECTION
IN ARTISTIC EXPRESSIONS**



**MAINTAINING
INTELLECTUAL PROPERTY
PROTECTION OF TRADE
SECRETS**



**CYBERSECURITY
PROTECTION**



Presenters: James R. "Sonny" Chastain, Russel O. Primeaux, and Lauren J. Rucinski

KEAN | MILLER LLP
ATTORNEYS AT LAW

RSVP AT RSVP@KEANMILLER.COM OR 225.389.3753